

EXPRESS YOURSELF – AND WIN BIG

Enter the “*Slow for the Cone Zone*” Poetry Jam

Can a poem save a life? It's possible. Collisions in highway work zones happen way too often. And many could have been prevented if people were smarter about driving in and around the Cone Zone. Car crashes are the number one cause of death for people aged 16-20. That's why we're asking high school students like you to speak your mind and the truth in our “Slow For The Cone Zone Poetry Jam.” Check out our video below. Think you can do better? Write your own poem on one of the two themes below and submit it by **December 8, 2006**.

Enter your poem through the website by [clicking here](#), or snail mail it along with an [entry form](#) to:

Slow For The Cone Zone Poetry Jam
6313 Elvas Street
Sacramento, CA 95819

But besides helping to spread the word, what's in it for you, you ask?

Contest Winners Will Receive

- 1st place winner: \$1,500
- 2nd place winner: \$1,000
- 3rd place winner: \$500

Choose one of these themes:

1. Most people think that in work zones it's the highway workers most at risk. The truth is, it's drivers and passengers getting hit by other drivers—especially teens. How would you get friends to pay attention and slow down when driving in a highway work zone?

Safe driving in the Cone Zone means:

- Slowing down
- Merging early
- Putting extra space between you and the car ahead
- Watching out for other drivers cutting you off

2. There are more and more cars on the road, which means more work zones and possibly more collisions. And a collision affects not only those in the crash, but their family and friends. What are your thoughts and feelings about driving carefully in highway work zones?

Whichever theme you choose, be sure to include the phrase, “Slow for the Cone Zone.”

Judging

Submissions will be judged on style, content, and originality. Judges will look for writing that is creative, inspiring and relevant to teens. Winning entries must demonstrate a comprehensive understanding of the “Slow for the Cone Zone” campaign messages. Entries must be no more than 1,000 words.

A \$1,500 prize will be awarded to the first place winner, \$1,000 to the second place winner and \$500 to the third place winner. All prizes provided and fulfilled by Clear Channel Broadcasting, Inc.

Official Rules and Regulations:

1. NO PURCHASE NECESSARY TO ENTER OR WIN. The California Department of Transportation's "Slow for the Cone Zone" High School Poetry Jam (the "Contest") is open to all legal residents of the state of California, who are currently enrolled in a public or state-accredited private or parochial school in grades 9–12 and are in good standing. Individuals who are under exclusive contracts with either an agency or writing guild are not eligible to enter or win this Contest. Contest is subject to all applicable federal, state and local laws and regulations and shall be governed by California law. All entrants who are under the age of Eighteen (18) at the time of entry must have the permission of at least one (1) of their parents and/or legal guardians to enter. By entering the Contest, entrants and/or their parents or legal guardians (if such entrants are minors): agree to accept and be bound by all terms of these Official Rules and Regulations ("Official Rules").

2. HOW TO ENTER: From November 9, 2006 through December 8, 2006 (the "Promotional Period"), Sponsors will conduct a statewide poetry contest focusing on the given topics in the. To enter, participants must log on to the Contest page of the "Slow for the Cone Zone" website, located at <http://www.slowfortheconezone.com> (the "Website"), during the Promotional Period to obtain entry form. To be eligible, all entrants must submit their poem via the website, or postmarked by mail to Slow for the Cone Zone Poetry Jam, 6313 Elvas Avenue, Sacramento, CA 95819 no later than December 8, 2006: (i) the completed Official Entry Form from [slowfortheconezone.com](http://www.slowfortheconezone.com) (ii) a typewritten, double-spaced poem and numbered pages of no more than One Thousand (1,000) words in length. No other materials will be accepted by Sponsors in connection with the Contest. All entries must be submitted in the name of an individual person and prizes will only be awarded to the person whose name is on each winning entry, regardless of other circumstances. Poems must be the entrants' original, previously unpublished work and all entries (including Poems) become the property of Sponsors, will not be acknowledged or returned and may be used by Sponsors in any manner or media in perpetuity without compensation. Poems must be written in English and Poems on any topic other than the chosen Topic shall be disqualified. Any plagiarism and/or failure to properly identify non-original material by an entrant will result in such entrant's disqualification. Poems containing quotations or copyrighted materials which are not properly identified will also be disqualified. Poems that Sponsors and/or the judges deem, in their sole discretion, to be inappropriate or obscene will be void. Limit one (1) entry per person. Multiple entries from any person and/or duplicate entries will be deemed void.

No mechanical reproductions, online entries, or facsimiles will be accepted by Sponsors and all such entries will be void. Sponsors are not responsible for misdirected, inaccurate, incomplete, lost, late, delayed, undelivered, damaged or illegible entries, and all such entries will be void. Sponsors are also not responsible for technical, hardware, or software failures of any kind, or other errors or problems which may occur in connection with or relating to the Contest, whether computer, network, technical, mechanical, typographical, printing, human or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the processing or judging of entries, the announcement of the prizes, in any Contest-related materials or that may limit prize fulfillment or a participant's ability to enter the Contest. Sponsors reserve the right, in their sole discretion, to cancel, modify or prematurely conclude the Contest should any computer virus, malfunction, fraud, tampering, unauthorized intervention or other cause beyond their control corrupt the administration, security or proper operation of the Contest. If the Contest is cancelled, Sponsors may, in their sole discretion, judge all eligible entries received up to time of such action using the judging procedures outlined below to determine either the Semi-Finalists and/or Winners. False or deceptive entries or acts will render the entrant ineligible and Sponsors reserve the right to disqualify any entrant (and void his/her entry) who attempts to undermine the legitimate operation of the Contest by tampering with any Website mechanism, acts in a disruptive manner or violates these Official Rules. Any attempt by an individual to deliberately damage or undermine the legitimate operation of the Contest may be in violation of criminal and civil laws. Should such an attempt be made, Sponsors reserve the right to seek remedies and damages (including attorneys' fees) from any such person(s) to the fullest extent of the law, including criminal prosecution.

3. JUDGING: A single first place, second place and third place winner will be selected on or around December 22, 2006 from all eligible entries received by the dates specified above, based equally upon the following criteria: originality, creativity, eloquence of writing style, structure (how well thought out the Poem is) and relevance to the Topic chosen. The decisions of the judges will be final and binding on all participants. The odds of being a winner will depend on the total number of eligible entries received during the Promotional Period. Sponsors reserve the right to choose fewer than three winners, in their sole discretion, they do not receive a sufficient number of eligible and/or qualified entries. The decisions of the Sponsors and judges will be final and binding on all matters.

4. WINNER NOTIFICATION: Potential Winners will be notified by Sponsors within approximately two (2) days of determination either by the telephone number or e-mail address provided on his/her Official Entry Form. Winners must also meet all eligibility requirements, including the execution and return of all necessary releases. In the event any potential Winner is a minor, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on Winners set forth herein. Potential Winners (and/or their parents or legal guardians if such entrants are minors) may each be required to provide proof of identity, address and birth date, as well as execute and return an affidavit of eligibility, tax acknowledgment form, liability release and, except where prohibited by law, publicity release within three (3) days of date of issuance either via facsimile or US registered mail in order to claim the prize. If any potential Winner fails to do so or if: (i) any prize notification is returned as undeliverable, (ii) a potential Winner declines his or her prize, or (iii) a potential Winner is determined to be ineligible for reason, such potential Winner will be disqualified and, at Sponsors' sole discretion, a runner-up will be notified.

5. PRIZES: The first place winner of the Contest will receive a \$1,500 cash prize. The second place winner of the Contest will receive a \$1,000 cash prize. The third place winner of the Contest will receive a \$500 cash prize. Winners and/or their parents or legal guardians are responsible for the reporting and payment of all federal, state and local taxes incurred by acceptance and use of the prize (or any portion thereof). All prize details are at Sponsors' discretion.

6. GENERAL RULES AND REGULATIONS: By entering this Contest, entrants (and/or their parent or legal guardian): (i) agree to be bound by the decisions of Sponsors and judges which are final and binding in all matters; (ii) grant Sponsors and their designees the right, unless prohibited by law, to use their names, cities and states of residence, voices, pictures and likenesses, without compensation, notification or permission, for the purpose of advertising and publicity in any and all media, now or hereafter known throughout the world in perpetuity; (iii) acknowledge and agree that Crocker/Flanagan will own and administer 100% of the copyright in all Poems submitted, with the perpetual right to use such Poems. Sponsors will own the entries submitted (including the Poem and all rights embodied therein), and their designees may exploit, edit, modify, and distribute the entries and all elements of such entries, including, without limitation, the names and likenesses of any persons or locations embodied therein, in any and all media, now or hereafter known throughout the world in perpetuity without limitation at no additional notification or permission of entrants, their parents or legal guardians or any third party. In addition, entrants (or their parents or legal guardians if such entrant is a minor) forever waive and relinquish all so-called "moral rights ("droit moral") now or hereafter recognized. Sponsors, expressly disclaim any responsibility and entrants (or their parents or legal guardians if such entrant is a minor) agree to release, indemnify and hold Sponsors harmless for liability, damages or claims for injury or loss to any person or property (including death) relating to, in whole or in part, directly or indirectly, participation in this Contest, the acceptance and/or subsequent use or misuse of any of the prizes awarded (including any travel or activity release thereto), claims based on publicity rights, defamation or invasion of privacy. Sponsors are not responsible for any injury or damage to persons or property which may be caused directly or indirectly, in whole or in part, from the downloading of any material from the Website, regardless of whether the material was prepared by Sponsors or a third party, and regardless of whether the material is connected to the Website by a hypertext link. Sponsors further assume no liability either for the cancellation, modification or premature conclusion of the Contest for any reason or through the acts or defaults of any company or person providing any prize. All such losses or expenses must be borne by the affected participants, entrants and/or Winners.

7. OFFICIAL RULES AND WINNERS' NAMES REQUESTS: For a copy of these Official Rules, log onto the Website. For a list of the Winners' Names, send a self-addressed, stamped envelope to the following address beginning December 22, 2006: "Slow for the Cone Zone High School Poetry Jam" List, Attn: Crocker/Flanagan, 6313 Elvas Ave., Sacramento, CA 95747. Requests received after December 31, 2006 will not be honored.

8. SPONSORS: This Contest is sponsored by Crocker/Flanagan, 6313 Elvas Ave., Sacramento, CA 95819.

Indemnification Agreement

Crocker Flanagan ("Crocker Flanagan") is conducting a promotional campaign contest for The California Department of Transportation called the "Slow for the Cone Zone" Poetry Jam (the "Promotion") for the State of California. Clear Channel ("Clear Channel") has agreed to be the media sponsor and to provide and fulfill the prizes for the Promotion. The Promotion shall be conducted in accordance with all applicable laws and substantially in the official contest rules, attached hereto as Exhibit A.

Crocker Flanagan agrees to indemnify and hold harmless Clear Channel for all claims, losses and expenses actually incurred by Clear Channel which result from the actions of Crocker Flanagan in the conduct and administration of the Promotion, except to the extent arising from the responsibilities and/or acts or omissions of Clear Channel or any of Clear Channel's employees, officers and agents. Clear Channel agrees to give Crocker Flanagan prompt notice of any Claim and to allow Crocker Flanagan to control the defense or settlement of such Claim. The foregoing indemnification shall not apply; however, to the extent such claims, damages and expenses arise from the sole negligence of Clear Channel, its employees, agents or contractors.

CLEAR CHANNEL BROADCASTING, INC.